

WE DEAL IN
EXTRAORDINARY
EXPERIENCES

GIVETOLIVE aims to inspire people to live happy and healthy lives through generosity, fitness, and achievement of the extraordinary.

IT ALL STARTED WITH A BIKE RIDE...

Since 2008 GIVETOLIVE has raised more than \$4.5 million for a variety of causes & organizations.

SPONSORSHIP PACKAGE



2026

GIVETOLIVE.CA

OUR EVENTS

The BIG CHILL is a snowshoe event that offers three challenging distances – 5kms, 15kms & 30kms – set in the beautiful Annapolis Valley. Snowshoers trek up a retired ski hill and along wooded trails.

Supports youth-at-risk in Annapolis County.

The **BIG CHILL**
a GIVETOLIVE project



The **BIG RIDE**
a GIVETOLIVE project

The BIG RIDE challenges cyclists with a different trail or road route every year.

Supports advancing local cancer research through the Beatrice Hunter Cancer Research Institute.

The BIG SWIM sees paired swimmers & kayakers take on a challenging water course.

Supports Brigadoon Village and helps send kids to experience their one-of-a-kind camp.

The **BIG SWIM**
a GIVETOLIVE project



Photo Credit: Paul McNeill

2026 SPONSORSHIP LEVELS

Benefit	Sponsorship Levels			
	Bronze	Silver	Gold	Title
Commitment	\$1,000	\$2,000	\$5,000	\$10,000
Logo on GIVETOLIVE website	✓	✓	✓	✓
Logo on GIVETOLIVE sponsor banner	✓	✓	✓	✓
Opportunity to provide materials for event participant bags	✓	✓	✓	✓
Logo on printed event materials		✓	✓	✓
Social media mentions on GIVETOLIVE Facebook and Instagram accounts		✓	✓	✓
Free event registrations *all registrants must still meet event fundraising minimum & all other event commitments		2	4	6
Recognition in GIVETOLIVE newsletter communications with 2,000+ stakeholders			✓	✓
Recognition at events			✓	✓
Prominent logo placement at event start & finish lines				✓
Ability to set up a promotional area at all support events throughout the year, i.e. info sessions & year-end party				✓
Exclusivity within your industry				✓
Exclusive naming rights on one GIVETOLIVE event for the calendar year				✓