

OUR MISSION

Inspire people to live happy and healthy lives through generosity, fitness, and achievement of the extraordinary.



SPONSORSHIP PACKAGE

GIVETOLIVE

CHANGE THE WORLD ONE PERSON AT A TIME

GIVETOLIVE.CA

\$4.1 MILLION RAISED SINCE 2008!

2024

OUR EVENTS

FEBRUARY 24, 2024

The BIG CHILL is a snowshoe event offering challenging 5kms, 15kms, and 30kms routes set on an old ski hill and trails in the Annapolis Valley.



In support of:
Youth-at-Risk
in Annapolis
County

ADVENTURE IN THE GREAT
OUTDOORS

JUNE 21 - 23, 2024

This year, riders will cycle ~200 kms along the Celtic Shores Coastal Trail ending in beautiful Inverness.

Over two days, participants will take in world-class scenery and enjoy down-home hospitality that only Cape Breton can offer!



In support of:
Advancing local
cancer research
through the
Beatrice Hunter
Cancer Research
Institute

CHART A CELTIC
COURSE



JULY 27-28, 2024

In July 2024, paired swimmers & kayakers will take on the 14+ kms across the Northumberland Strait between New Brunswick & PEI, alongside the Confederation Bridge.



In support of:
Brigadoon
Village

SWIM
THE STRAIT

Photo Credit: Paul McNeill

2024 SPONSORSHIP LEVELS

Benefit	Sponsorship Levels			
	Bronze	Silver	Gold	Title
Commitment	\$1,000	\$2,000	\$5,000	\$10,000
Logo on GIVETOLIVE website	✓	✓	✓	✓
Logo on GIVETOLIVE sponsor banner	✓	✓	✓	✓
Opportunity to provide materials for event participant bags	✓	✓	✓	✓
Logo on printed event materials		✓	✓	✓
Social media mentions on GIVETOLIVE Facebook and Instagram accounts		✓	✓	✓
Free event registration(s)		1	2	3
Recognition in GIVETOLIVE newsletter communications with 2,000+ stakeholders			✓	✓
Recognition at events			✓	✓
Prominent logo placement at event start & finish lines				✓
Inclusion in media mentions, including local and national media				✓
Ability to set up a promotional area at all support events throughout the year, i.e. info sessions, safety meetings/dinners and year-end party				✓
Exclusivity within your industry				✓
Exclusive naming rights on one GIVETOLIVE event for the calendar year				✓