WE DEAL IN EXTRAORDINARY EXPERIENCES

GIVETOLIVE aims to inspire people to live happy and healthy lives through generosity, fitness, and achievement of the extraordinary.

IT ALL STARTED WITH A BIKE RIDE...

Since 2008 GIVETOLIVE has raised nearly $5 million for a variety of causes & organizations.

# SPONSORSHIP PACKAGE



**2027**

GIVETOLIVE.CA

# OUR EVENTS

The BIG CHILL is a snowshoe event that offers three challenging distances – 5kms, 15kms & 30kms – set in the beautiful Annapolis Valley. Snowshoers trek up a retired ski hill & meander along wooded trails.

Supports youth-at-risk in Annapolis County.




The BIG RIDE challenges cyclists with a different trail or road route every year.

Funds raised go to support advancing local cancer research through the Beatrice Hunter Cancer Research Institute.




The BIG SWIM sees swimmers take on a water course to challenge themselves and raises funds.

Supports Brigadoon Village and helps send kids to experience their one-of-a-kind camp.



# 2027 SPONSORSHIP LEVELS

| Benefit | Sponsorship Levels | | | |
|---|---|---|---|---|
| | Bronze | Silver | Gold | Title |
| **Commitment** | **$1,000** | **$2,000** | **$5,000** | **$10,000** |
| Logo on GIVETOLIVE website | ✓ | ✓ | ✓ | ✓ |
| Logo on GIVETOLIVE sponsor banner | ✓ | ✓ | ✓ | ✓ |
| Opportunity to provide materials for event participant bags | ✓ | ✓ | ✓ | ✓ |
| Logo on printed event materials | | ✓ | ✓ | ✓ |
| Social media mentions on GIVETOLIVE Facebook and Instagram accounts | | ✓ | ✓ | ✓ |
| Special offer for first-time sponsors: Free event registrations for you & your employees to join us at our events *all registrants must still meet event fundraising minimum & all other event commitments | | 2 | 4 | 6 |
| Recognition in GIVETOLIVE newsletter communications with 2,000+ stakeholders | | | ✓ | ✓ |
| Recognition at events | | | ✓ | ✓ |
| Prominent logo placement at event start & finish lines | | | | ✓ |
| Ability to set up a promotional area at all support events throughout the year, i.e. info sessions & year-end party | | | | ✓ |
| Exclusivity within your industry | | | | ✓ |
| Exclusive naming rights on one GIVETOLIVE event for the calendar year | | | | ✓ |